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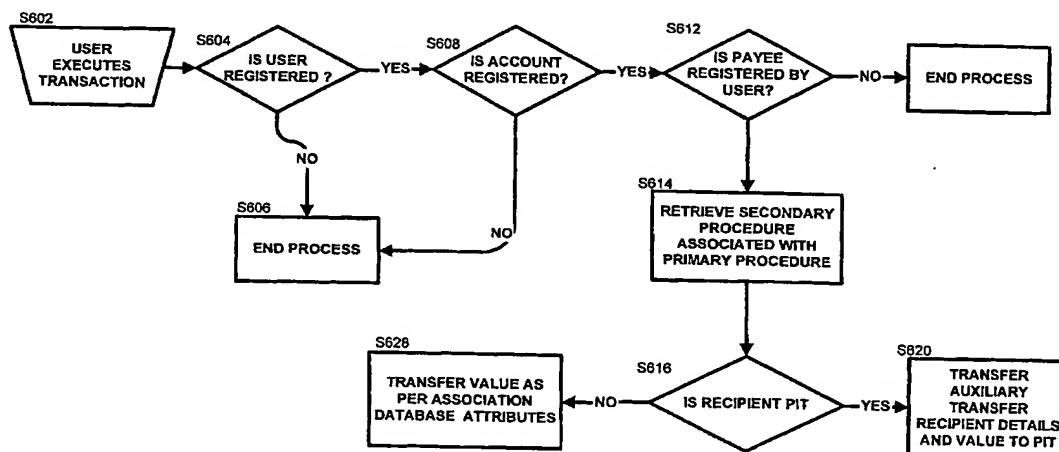
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(54) Title: METHOD AND SYSTEM FOR GIVING



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(57) Abstract: Methods and systems for giving are disclosed. A primary procedure, instigated by a user in an electronic environment is detected. A secondary financial procedure, preassociated by the user with the instigated primary procedure is then determined. Data is automatically generated for output representing instructions to cause the secondary financial procedure on detection of the instigated primary procedure.